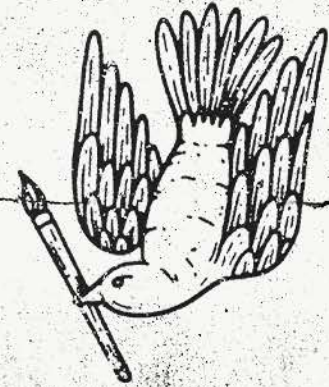




D&AD Festival 2026 Programme

19 AND 20 MAY 2026



DAY 1 TUESDAY

**SOUTH BANK
SECRET LOCATION***

| | |
|--------------|-----------------|
| 10-11 AM | INSIGHT SESSION |
| 11:30-12:30 | INSIGHT SESSION |
| 1-2 PM | INSIGHT SESSION |
| 2:30-3:30 PM | INSIGHT SESSION |
| 4-5 PM | INSIGHT SESSION |

DAY 2 WEDNESDAY

**SOUTH BANK
SECRET LOCATION***

**SOUTHBANK
CENTRE, ROOM 1**

**SOUTHBANK
CENTRE, ROOM 2**

| | | | |
|--------------|-----------------|---|--|
| 10-11 AM | INSIGHT SESSION | PRESIDENTS LECTURES (10-5) | CREATIVE IMPACT ACCELERATOR |
| 11:30-12:30 | INSIGHT SESSION | | |
| 1-2 PM | INSIGHT SESSION | | |
| 2:30-3:30 PM | INSIGHT SESSION | | |
| 4-5 PM | INSIGHT SESSION | | |
| | | | AI ACCELERATOR |

6 PM - LATE

BREAK

**YELLOW PENCIL
SHOWCASE**



CREATIVITY IS ALIVE

* LOCATION TBC AFTER BOOKING